

Denver Report Card

Denver / Peoria St (Store #: 6231)

4695 Peoria St Denver, CO 80239

Created: 12/15/2025

Personnel

First Impression	A	
Customers are VIPd at their vehicles	F	I didn't see anyone VIPd
Employees are dressed in approved Big O uniforms	A	
Uniforms are clean and maintained	A	
Employees are well-groomed	A	
Employees are courteous and polite	A	

Comments:

Exterior

First Impression	B	
Parking lot is clean and free of garbage, cigarette butts, debris	C	Lots of cigarette butts and paper/trash in parking lot
Exterior signage is appropriate, in good condition, and visible	A	
Exterior landscaping is well maintained and appealing	A	
Exterior lights are fully functional (both building and signage)	A	
Roadside attention getters	A	
Tires displayed	A	
Old tires are organized in bin	A	
Exterior windows are clean	B	
Window clings are placed appropriately for entrance traffic	A	

Comments:

Marketing/Advertising		
Monthly POPs are current and displayed in appropriate locations	A	
Staff is aware of monthly promotions	A	
Comments:		

Interior		
First Impressions	B	
Interior is bright, inviting and comfortable	A	
Sales counter is clean and free from clutter	B	Some clutter
Interior paint is not faded, chipped, or dirty	C	Walls has lots of tire marks. Door to shop needs a new coat of paint
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	B	
Tire stands and tire inserts are displayed and in good condition	A	
Floor is free from water, mud, dirt, and grease	B	
Lights are functioning, not burnt out or flickering	A	
Midgrade & entry-level tires displayed	A	
Big O brand tires on display	A	
Major brand tires on display	A	
Wheels clean, displayed, and free of dust	F	I didn't see any wheels displayed
Balloons in use	F	No balloons
Comments:		

Restrooms		
Restrooms are clean and in good working order	A	Cleanest bathroom I've seen all month!
Comments:		

Shop		
First Impression	B	
Shop is neat, clean, and organized	B	
Customer would feel comfortable being brought back in the shop	A	
Appropriate music played	A	
Speed lane in use	-	
Employees in uniform and wearing safety glasses	C	One employee wearing street clothes and no employees wearing safety glasses
Covers and floor mats are used	F	
Comments: I didn't see any covers or mats in the cars being worked on		