

Denver Report Card

Denver / Pecos St (Store #: 6268)

7500 Pecos St Denver, CO 80221

Created: 7/15/2025

Personnel

First Impression A

Customers are VIPd at their vehicles F

Employees are dressed in approved Big O uniforms A

Uniforms are clean and maintained A

Employees are well-groomed A

Employees are courteous and polite A

Comments:

Exterior

First Impression A

Parking lot is clean and free of garbage, cigarette butts, debris B

Exterior signage is appropriate, in good condition, and visible A

Exterior landscaping is well maintained and appealing -

Exterior lights are fully functional (both building and signage) A

Roadside attention getters A

Tires displayed A

Old tires are organized in bin -

Exterior windows are clean B

Window clings are placed appropriately for entrance traffic A

Comments:

Marketing/Advertising	
Monthly POPs are current and displayed in appropriate locations	A
Staff is aware of monthly promotions	A
Comments:	

Interior	
First Impressions	A
Interior is bright, inviting and comfortable	A
Sales counter is clean and free from clutter	A
Interior paint is not faded, chipped, or dirty	A
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	A
Tire stands and tire inserts are displayed and in good condition	A
Floor is free from water, mud, dirt, and grease	B
Lights are functioning, not burnt out or flickering	A
Midgrade & entry-level tires displayed	A
Big O brand tires on display	A
Major brand tires on display	A
Wheels clean, displayed, and free of dust	-
Balloons in use	-
Comments:	

Restrooms	
Restrooms are clean and in good working order	A
Comments:	

Shop	
First Impression	B
Shop is neat, clean, and organized	C
Customer would feel comfortable being brought back in the shop	A
Appropriate music played	A
Speed lane in use	-
Employees in uniform and wearing safety glasses	C
Covers and floor mats are used	-
Comments:	