

## Denver Report Card

Denver / Peoria St (Store #: 6231)

4695 Peoria St Denver, CO 80239

Created: 12/15/2025

### Personnel

First Impression **A**

Customers are VIPd at their vehicles **F**

Employees are dressed in approved Big O uniforms **A**

Uniforms are clean and maintained **A**

Employees are well-groomed **A**

Employees are courteous and polite **A**

Comments:

### Exterior

First Impression **B**

Parking lot is clean and free of garbage, cigarette butts, debris **C**

Exterior signage is appropriate, in good condition, and visible **A**

Exterior landscaping is well maintained and appealing **-**

Exterior lights are fully functional (both building and signage) **A**

Roadside attention getters **A**

Tires displayed **A**

Old tires are organized in bin **-**

Exterior windows are clean **B**

Window clings are placed appropriately for entrance traffic **A**

Comments:

**Marketing/Advertising**

**Monthly POPs are current and displayed in appropriate locations**      **A**

**Staff is aware of monthly promotions**      **A**

**Comments:**

**Interior**

**First Impressions**      **B**

**Interior is bright, inviting and comfortable**      **A**

**Sales counter is clean and free from clutter**      **B**

**Interior paint is not faded, chipped, or dirty**      **C**

**Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)**      **B**

**Tire stands and tire inserts are displayed and in good condition**      **A**

**Floor is free from water, mud, dirt, and grease**      **B**

**Lights are functioning, not burnt out or flickering**      **A**

**Midgrade & entry-level tires displayed**      **A**

**Big O brand tires on display**      **A**

**Major brand tires on display**      **A**

**Wheels clean, displayed, and free of dust**      **F**

**Balloons in use**      **-**

**Comments:**

**Restrooms**

**Restrooms are clean and in good working order**      **A**

**Comments:**

Shop

**First Impression** **B**

**Shop is neat, clean, and organized** **B**

**Customer would feel comfortable  
being brought back in the shop** **A**

**Appropriate music played** **A**

**Speed lane in use** **-**

**Employees in uniform and wearing  
safety glasses** **C**

**Covers and floor mats are used** **F**

**Comments:**