

Denver Report Card

Golden (Store #: 6237)

17503 S Golden Rd Golden, CO 80401

Created: 7/15/2025

Personnel

First Impression **A**

Customers are VIPd at their vehicles **F**

Employees are dressed in approved Big O uniforms **A**

Uniforms are clean and maintained **A**

Employees are well-groomed **A**

Employees are courteous and polite **A**

Comments:

Exterior

First Impression **A** Love the paint and the new striping!

Parking lot is clean and free of garbage, cigarette butts, debris **A**

Exterior signage is appropriate, in good condition, and visible **A**

Exterior landscaping is well maintained and appealing **A**

Exterior lights are fully functional (both building and signage) **A**

Roadside attention getters **F**

Tires displayed **A**

Old tires are organized in bin **A**

Exterior windows are clean **A**

Window clings are placed appropriately for entrance traffic **A**

Comments:

Marketing/Advertising		
Monthly POPs are current and displayed in appropriate locations	A	
Staff is aware of monthly promotions	A	
Comments:		

Interior		
First Impressions	A	
Interior is bright, inviting and comfortable	A	
Sales counter is clean and free from clutter	B	
Interior paint is not faded, chipped, or dirty	A	
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	A	
Tire stands and tire inserts are displayed and in good condition	A	
Floor is free from water, mud, dirt, and grease	A	
Lights are functioning, not burnt out or flickering	A	
Midgrade & entry-level tires displayed	A	
Big O brand tires on display	A	
Major brand tires on display	A	
Wheels clean, displayed, and free of dust	A	
Balloons in use	-	
Comments:		

Restrooms		
Restrooms are clean and in good working order	C	
Comments: Mirror and sink were in need of cleaning		

First Impression	A
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Shop is neat, clean, and organized **B**

Statement	A	B	C	D
Customer would feel comfortable being brought back in the shop	100%	100%	100%	100%

Appropriate music played **A**

Speed lane in use **A**

Employees in uniform and wearing safety glasses	F
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Covers and floor mats are used	A
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Comments: