Denver Report Card

Lakewood / Colfax Ave (Store #: 6250)
9009 W Colfax Ave Lakewood, CO 80215
Created: 3/11/2026

Personnel	
First Impression	A
Customers are VIPd at their vehicles	F
Employees are dressed in approved Big O uniforms	A
Uniforms are clean and maintained	A
Employees are well-groomed	A
Employees are courteous and polite	A
Comments:	

Exterior	
First Impression	-
Parking lot is clean and free of garbage, cigarette butts, debris	-
Exterior signage is appropriate, in good condition, and visible	-
Exterior landscaping is well maintained and appealing	-
Exterior lights are fully functional (both building and signage)	-
Roadside attention getters	-
Tires displayed	-
Old tires are organized in bin	-
Exterior windows are clean	-
Window clings are placed appropriately for entrance traffic	-
Comments:	

Marketing/Advertising

Monthly POPs are current and displayed in appropriate locations	**F**
Staff is aware of monthly promotions	**A**

 Comments:

Interior

First Impressions	**A**
Interior is bright, inviting and comfortable	**A**
Sales counter is clean and free from clutter	**A**
Interior paint is not faded, chipped, or dirty	**A**
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	**A**
Tire stands and tire inserts are displayed and in good condition	**A**
Floor is free from water, mud, dirt, and grease	**A**
Lights are functioning, not burnt out or flickering	**A**
Midgrade & entry-level tires displayed	**A**
Big O brand tires on display	**A**
Major brand tires on display	**A**
Wheels clean, displayed, and free of dust	**F**
Balloons in use	**N/A**

 Comments:

Restrooms

Restrooms are clean and in good working order	**C**

 Comments:

Shop		
First Impression	**B**	
Shop is neat, clean, and organized	**B**	
Customer would feel comfortable being brought back in the shop	**A**	
Appropriate music played	**A**	
Speed lane in use	**A**	
Employees in uniform and wearing safety glasses	**A**	Everyone had safety glasses on!
Covers and floor mats are used	**A**	
Comments:		