

## Denver Report Card

**Longmont** (Store #: 6125)

1205 S Main St Longmont, CO 80501

Created: 9/15/2025

### Personnel

First Impression	A	
Customers are VIPd at their vehicles	F	
Employees are dressed in approved Big O uniforms	B	One employee was wearing a Toyo Tires sweatshirt
Uniforms are clean and maintained	A	
Employees are well-groomed	A	
Employees are courteous and polite	A	

Comments:

### Exterior

First Impression	A
Parking lot is clean and free of garbage, cigarette butts, debris	A
Exterior signage is appropriate, in good condition, and visible	A
Exterior landscaping is well maintained and appealing	A
Exterior lights are fully functional (both building and signage)	A
Roadside attention getters	F
Tires displayed	A
Old tires are organized in bin	A
Exterior windows are clean	A
Window clings are placed appropriately for entrance traffic	A

Comments:

Marketing/Advertising		
Monthly POPs are current and displayed in appropriate locations	A	
Staff is aware of monthly promotions	A	
Comments:		

Interior		
First Impressions	A	
Interior is bright, inviting and comfortable	A	
Sales counter is clean and free from clutter	A	
Interior paint is not faded, chipped, or dirty	A	
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	A	
Tire stands and tire inserts are displayed and in good condition	A	
Floor is free from water, mud, dirt, and grease	A	
Lights are functioning, not burnt out or flickering	A	
Midgrade & entry-level tires displayed	A	
Big O brand tires on display	A	
Major brand tires on display	A	
Wheels clean, displayed, and free of dust	A	
Balloons in use	C	
Comments:		

Restrooms		
Restrooms are clean and in good working order	B	
Comments:		

**Shop**

**First Impression** **B**

**Shop is neat, clean, and organized** **C**

**Customer would feel comfortable  
being brought back in the shop** **A**

**Appropriate music played**

**Speed lane in use**

**Employees in uniform and wearing  
safety glasses**

**Covers and floor mats are used**

**Comments:**