Denver Report Card

Boulder (Store #: 6244)
3000 Valmont Rd Boulder, CO 80301
Created: 10/14/2026

Personnel		
First Impression	**A**	
Customers are VIPd at their vehicles	**C**	I wasn't but Joe did VIP. Another customer while I was there.
Employees are dressed in approved Big O uniforms	**A**	
Uniforms are clean and maintained	**A**	
Employees are well-groomed	**A**	
Employees are courteous and polite	**A**	
Comments:		

Exterior		
First Impression	**B**	
Parking lot is clean and free of garbage, cigarette butts, debris	**B**	
Exterior signage is appropriate, in good condition, and visible	**A**	
Exterior landscaping is well maintained and appealing	**A**	
Exterior lights are fully functional (both building and signage)	**A**	
Roadside attention getters	**F**	
Tires displayed	**F**	
Old tires are organized in bin	**A**	
Exterior windows are clean	**C**	
Window clings are placed appropriately for entrance traffic	**A**	
Comments:		

Marketing/Advertising	
Monthly POPs are current and displayed in appropriate locations	**F**
Staff is aware of monthly promotions	**F**

Comments:

Interior	
First Impressions	**A**
Interior is bright, inviting and comfortable	**A**
Sales counter is clean and free from clutter	**A**
Interior paint is not faded, chipped, or dirty	**C**
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	**A**
Tire stands and tire inserts are displayed and in good condition	**A**
Floor is free from water, mud, dirt, and grease	**B**
Lights are functioning, not burnt out or flickering	**A**
Midgrade & entry-level tires displayed	**A**
Big O brand tires on display	**A**
Major brand tires on display	**A**
Wheels clean, displayed, and free of dust	**A**
Balloons in use	**F**

Comments:

Restrooms	
Restrooms are clean and in good working order	**B**

Comments:

Shop

First Impression	**A**
Shop is neat, clean, and organized	**B**
Customer would feel comfortable being brought back in the shop	**A**
Appropriate music played	
Speed lane in use	
Employees in uniform and wearing safety glasses	
Covers and floor mats are used	

Comments:

Photos