

## Denver Report Card

**Broomfield / Flatirons** (Store #: 6245)  
593 Summit Blvd Broomfield, CO 80021  
Created: 4/28/2025

### Personnel

<b>First Impression</b>	<b>A</b>
<b>Customers are VIPd at their vehicles</b>	<b>F</b>
<b>Employees are dressed in approved Big O uniforms</b>	<b>A</b>
<b>Uniforms are clean and maintained</b>	<b>A</b>
<b>Employees are well-groomed</b>	<b>A</b>
<b>Employees are courteous and polite</b>	<b>A</b>

Comments:

### Exterior

<b>First Impression</b>	<b>A</b>
<b>Parking lot is clean and free of garbage, cigarette butts, debris</b>	<b>A</b>
<b>Exterior signage is appropriate, in good condition, and visible</b>	<b>A</b>
<b>Exterior landscaping is well maintained and appealing</b>	<b>A</b>
<b>Exterior lights are fully functional (both building and signage)</b>	<b>A</b>
<b>Roadside attention getters</b>	<b>F</b>
<b>Tires displayed</b>	<b>F</b>
<b>Old tires are organized in bin</b>	<b>A</b>
<b>Exterior windows are clean</b>	<b>A</b>
<b>Window clings are placed appropriately for entrance traffic</b>	<b>A</b>

Comments:

**Marketing/Advertising**

**Monthly POPs are current and displayed in appropriate locations**      **F**

**Staff is aware of monthly promotions**      **F**

**Comments:**

**Interior**

**First Impressions**      **A**

**Interior is bright, inviting and comfortable**      **A**

**Sales counter is clean and free from clutter**      **A**

**Interior paint is not faded, chipped, or dirty**      **C**

**Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)**      **B**

**Tire stands and tire inserts are displayed and in good condition**      **A**

**Floor is free from water, mud, dirt, and grease**      **B**

**Lights are functioning, not burnt out or flickering**      **A**

**Midgrade & entry-level tires displayed**      **A**

**Big O brand tires on display**      **A**

**Major brand tires on display**      **A**

**Wheels clean, displayed, and free of dust**      **A**

**Balloons in use**      **F**

**Comments:**

**Restrooms**

**Restrooms are clean and in good working order**      **A**

**Comments:**

**Shop**

**First Impression** **A**

**Shop is neat, clean, and organized** **A**

**Customer would feel comfortable  
being brought back in the shop** **A**

**Appropriate music played**

**Speed lane in use**

**Employees in uniform and wearing  
safety glasses**

**Covers and floor mats are used**

**Comments:**