

Denver Report Card

Broomfield / Flatirons (Store #: 6245)
593 Summit Blvd Broomfield, CO 80021
Created: 12/15/2025

Personnel

First Impression	A
Customers are VIPd at their vehicles	F
Employees are dressed in approved Big O uniforms	A
Uniforms are clean and maintained	A
Employees are well-groomed	A
Employees are courteous and polite	A

Comments:

Exterior

First Impression	A
Parking lot is clean and free of garbage, cigarette butts, debris	A
Exterior signage is appropriate, in good condition, and visible	A
Exterior landscaping is well maintained and appealing	A
Exterior lights are fully functional (both building and signage)	A
Roadside attention getters	F
Tires displayed	F
Old tires are organized in bin	A
Exterior windows are clean	A
Window clings are placed appropriately for entrance traffic	A

Comments:

Marketing/Advertising

Monthly POPs are current and displayed in appropriate locations **F**

Staff is aware of monthly promotions **F**

Comments:

Interior

First Impressions **A**

Interior is bright, inviting and comfortable **A**

Sales counter is clean and free from clutter **A**

Interior paint is not faded, chipped, or dirty **C**

Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.) **B**

Tire stands and tire inserts are displayed and in good condition **A**

Floor is free from water, mud, dirt, and grease **B**

Lights are functioning, not burnt out or flickering **A**

Midgrade & entry-level tires displayed **A**

Big O brand tires on display **A**

Major brand tires on display **A**

Wheels clean, displayed, and free of dust **A**

Balloons in use **F**

Comments:

Restrooms

Restrooms are clean and in good working order **A**

Comments:

Shop

First Impression **A**

Shop is neat, clean, and organized **A**

**Customer would feel comfortable
being brought back in the shop** **A**

Appropriate music played

Speed lane in use

**Employees in uniform and wearing
safety glasses**

Covers and floor mats are used

Comments: