

Denver Report Card

Firestone (Store #: 6291)

8100 Colorado Blvd Firestone, CO 80504

Created: 7/15/2025

Personnel

First Impression	A
Customers are VIPd at their vehicles	B
Employees are dressed in approved Big O uniforms	C
Uniforms are clean and maintained	D
Employees are well-groomed	F
Employees are courteous and polite	N/A

Comments:

Exterior

First Impression	-
Parking lot is clean and free of garbage, cigarette butts, debris	-
Exterior signage is appropriate, in good condition, and visible	-
Exterior landscaping is well maintained and appealing	-
Exterior lights are fully functional (both building and signage)	-
Roadside attention getters	-
Tires displayed	-
Old tires are organized in bin	-
Exterior windows are clean	-
Window clings are placed appropriately for entrance traffic	-

Comments:

Marketing/Advertising	
Monthly POPs are current and displayed in appropriate locations	-
Staff is aware of monthly promotions	-
Comments:	

Interior	
First Impressions	-
Interior is bright, inviting and comfortable	-
Sales counter is clean and free from clutter	-
Interior paint is not faded, chipped, or dirty	-
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	-
Tire stands and tire inserts are displayed and in good condition	-
Floor is free from water, mud, dirt, and grease	-
Lights are functioning, not burnt out or flickering	-
Midgrade & entry-level tires displayed	-
Big O brand tires on display	-
Major brand tires on display	-
Wheels clean, displayed, and free of dust	-
Balloons in use	-
Comments:	

Restrooms	
Restrooms are clean and in good working order	-
Comments:	

Shop	
First Impression	-
Shop is neat, clean, and organized	-
Customer would feel comfortable being brought back in the shop	-
Appropriate music played	
Speed lane in use	
Employees in uniform and wearing safety glasses	
Covers and floor mats are used	
Comments:	