

Denver Report Card

Castle Rock / Perry St (Store #: 6129)

750 S Perry St Castle Rock, CO 80104

Created: 12/15/2025

Personnel

First Impression **A**

Customers are VIPd at their vehicles -

Employees are dressed in approved Big O uniforms -

Uniforms are clean and maintained -

Employees are well-groomed -

Employees are courteous and polite -

Comments:

Exterior

First Impression -

Parking lot is clean and free of garbage, cigarette butts, debris -

Exterior signage is appropriate, in good condition, and visible -

Exterior landscaping is well maintained and appealing -

Exterior lights are fully functional (both building and signage) -

Roadside attention getters -

Tires displayed -

Old tires are organized in bin -

Exterior windows are clean -

Window clings are placed appropriately for entrance traffic -

Comments:

Marketing/Advertising

Monthly POPs are current and displayed in appropriate locations -

Staff is aware of monthly promotions -

Comments:

Interior

First Impressions -

Interior is bright, inviting and comfortable -

Sales counter is clean and free from clutter -

Interior paint is not faded, chipped, or dirty -

Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.) -

Tire stands and tire inserts are displayed and in good condition -

Floor is free from water, mud, dirt, and grease -

Lights are functioning, not burnt out or flickering -

Midgrade & entry-level tires displayed -

Big O brand tires on display -

Major brand tires on display -

Wheels clean, displayed, and free of dust -

Balloons in use -

Comments:

Restrooms

Restrooms are clean and in good working order -

Comments:

Shop

First Impression -

Shop is neat, clean, and organized -

Customer would feel comfortable being brought back in the shop -

Appropriate music played

Speed lane in use

Employees in uniform and wearing safety glasses

Covers and floor mats are used

Comments: