

## Denver Report Card

Castle Rock / Perry St (Store #: 6129)

750 S Perry St Castle Rock, CO 80104

Created: 7/15/2025

### Personnel

First Impression	A	
Customers are VIPd at their vehicles	A	
Employees are dressed in approved Big O uniforms	-	
Uniforms are clean and maintained	C	
Employees are well-groomed	C	
Employees are courteous and polite	-	Test

Comments:  
Testing

### Exterior

First Impression	A	
Parking lot is clean and free of garbage, cigarette butts, debris	C	
Exterior signage is appropriate, in good condition, and visible	C	
Exterior landscaping is well maintained and appealing	C	
Exterior lights are fully functional (both building and signage)	F	
Roadside attention getters	F	
Tires displayed	F	
Old tires are organized in bin	-	Testing - Test
Exterior windows are clean	-	
Window clings are placed appropriately for entrance traffic	-	

Comments:  
Test

Marketing/Advertising		
Monthly POPs are current and displayed in appropriate locations		B
Staff is aware of monthly promotions		C
Comments: Test		

Interior		
First Impressions		B
Interior is bright, inviting and comfortable		-
Sales counter is clean and free from clutter		D
Interior paint is not faded, chipped, or dirty		-
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)		-
Tire stands and tire inserts are displayed and in good condition		B
Floor is free from water, mud, dirt, and grease		B
Lights are functioning, not burnt out or flickering		-
Midgrade & entry-level tires displayed		-
Big O brand tires on display		B
Major brand tires on display		B
Wheels clean, displayed, and free of dust		B
Balloons in use		B
Comments: Yep		

Restrooms		
Restrooms are clean and in good working order		C
Comments: Clean		

Shop

First Impression

A

Shop is neat, clean, and organized

B

Customer would feel comfortable  
being brought back in the shop

C

Test

Appropriate music played

Speed lane in use

Employees in uniform and wearing  
safety glasses

Covers and floor mats are used

Comments:

No Comments