

Denver Report Card

Aurora / Hampden Ave (Store #: 6216) 18431 E Hampden Ave Aurora, CO 80013

Created: 12/15/2025

Personnel		
First Impression	F	Test
Customers are VIPd at their vehicles	A	
Employees are dressed in approved Big O uniforms	Α	
Uniforms are clean and maintained	Α	
Employees are well-groomed	Α	
Employees are courteous and polite	D	
Comments: Test F		

Exterior		
First Impression	F	Testing
Parking lot is clean and free of garbage, cigarette butts, debris	-	
Exterior signage is appropriate, in good condition, and visible	-	
Exterior landscaping is well maintained and appealing	С	Test
Exterior lights are fully functional (both building and signage)	-	
Roadside attention getters	-	
Tires displayed	-	
Old tires are organized in bin	-	
Exterior windows are clean	-	
Window clings are placed appropriately for entrance traffic	-	
Comments:		

Marketing/Advertising	
Monthly POPs are current and displayed in appropriate locations	-
Staff is aware of monthly promotions	-
Comments:	

Interior	
First Impressions	-
Interior is bright, inviting and comfortable	-
Sales counter is clean and free from clutter	-
Interior paint is not faded, chipped, or dirty	-
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	-
Tire stands and tire inserts are displayed and in good condition	-
Floor is free from water, mud, dirt, and grease	A
Lights are functioning, not burnt out or flickering	A
Midgrade & entry-level tires displayed	A
Big O brand tires on display	Α
Major brand tires on display	F Test
Wheels clean, displayed, and free of dust	-
Balloons in use	-
Comments:	

Restrooms		
Restrooms are clean and in good working order	Α	Clean
Comments: Very Clean		

Shop		
First Impression	Α	
Shop is neat, clean, and organized	Α	
Customer would feel comfortable being brought back in the shop	С	Test
Appropriate music played		
Speed lane in use		
Employees in uniform and wearing safety glasses		
Covers and floor mats are used		
Comments: Test		