

## Denver Report Card

**Boulder** (Store #: 6244)

3000 Valmont Rd Boulder, CO 80301

Created: 12/15/2025

### Personnel

**First Impression** **A**

**Customers are VIPd at their vehicles** **A**

**Employees are dressed in approved Big O uniforms** **B**

**Uniforms are clean and maintained** **B**

**Employees are well-groomed** **C**

**Employees are courteous and polite** **C**

#### Comments:

TEst

### Exterior

**First Impression** **N/A**

**Parking lot is clean and free of garbage, cigarette butts, debris** **N/A**

**Exterior signage is appropriate, in good condition, and visible** **D**

**Exterior landscaping is well maintained and appealing** **D**

**Exterior lights are fully functional (both building and signage)** **C**

**Roadside attention getters** **C**

**Tires displayed** **B**

**Old tires are organized in bin** **B**

**Exterior windows are clean** **A**

**Window clings are placed appropriately for entrance traffic** **A**

#### Comments:

No Comments

Marketing/Advertising		
Monthly POPs are current and displayed in appropriate locations		N/A
Staff is aware of monthly promotions		A
Comments: Te		

Interior		
First Impressions		A
Interior is bright, inviting and comfortable		A
Sales counter is clean and free from clutter		A
Interior paint is not faded, chipped, or dirty		N/A
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)		-
Tire stands and tire inserts are displayed and in good condition		-
Floor is free from water, mud, dirt, and grease		-
Lights are functioning, not burnt out or flickering		-
Midgrade & entry-level tires displayed		D
Big O brand tires on display		C
Major brand tires on display		C
Wheels clean, displayed, and free of dust		C
Balloons in use		-
Comments: Ts		

Restrooms		
Restrooms are clean and in good working order		A
Comments: Clean		

Shop

**First Impression** **A**

**Shop is neat, clean, and organized** **B**

**Customer would feel comfortable  
being brought back in the shop** **C**

**Appropriate music played**

**Speed lane in use**

**Employees in uniform and wearing  
safety glasses**

**Covers and floor mats are used**

**Comments:**

Final