

Denver Report Card

Boulder (Store #: 6244)

3000 Valmont Rd Boulder, CO 80301

Created: 12/15/2025

Personnel

| | |
|---|----------|
| First Impression | A |
| Customers are VIPd at their vehicles | A |
| Employees are dressed in approved Big O uniforms | B |
| Uniforms are clean and maintained | B |
| Employees are well-groomed | C |
| Employees are courteous and polite | C |

Comments:
TEst

Exterior

| | |
|--|------------|
| First Impression | N/A |
| Parking lot is clean and free of garbage, cigarette butts, debris | N/A |
| Exterior signage is appropriate, in good condition, and visible | D |
| Exterior landscaping is well maintained and appealing | D |
| Exterior lights are fully functional (both building and signage) | C |
| Roadside attention getters | C |
| Tires displayed | B |
| Old tires are organized in bin | B |
| Exterior windows are clean | A |
| Window clings are placed appropriately for entrance traffic | A |

Comments:
No Comments

Marketing/Advertising

Monthly POPs are current and displayed in appropriate locations **N/A**

Staff is aware of monthly promotions **A**

Comments:
Te

Interior

First Impressions **A**

Interior is bright, inviting and comfortable **A**

Sales counter is clean and free from clutter **A**

Interior paint is not faded, chipped, or dirty **N/A**

Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.) **-**

Tire stands and tire inserts are displayed and in good condition **-**

Floor is free from water, mud, dirt, and grease **-**

Lights are functioning, not burnt out or flickering **-**

Midgrade & entry-level tires displayed **D**

Big O brand tires on display **C**

Major brand tires on display **C**

Wheels clean, displayed, and free of dust **C**

Balloons in use **-**

Comments:
Ts

Restrooms

Restrooms are clean and in good working order **A**

Comments:
Clean

Shop

First Impression **A**

Shop is neat, clean, and organized **B**

**Customer would feel comfortable
being brought back in the shop** **C**

Appropriate music played

Speed lane in use

**Employees in uniform and wearing
safety glasses**

Covers and floor mats are used

Comments:

Final