Denver Report Card

Boulder (Store #: 6244)
3000 Valmont Rd Boulder, CO 80301
Created: 10/14/2026

Personnel	
First Impression	**A**
Customers are VIPd at their vehicles	**A**
Employees are dressed in approved Big O uniforms	**B**
Uniforms are clean and maintained	**B**
Employees are well-groomed	**C**
Employees are courteous and polite	**C**

Comments:
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Exterior	
First Impression	**N/A**
Parking lot is clean and free of garbage, cigarette butts, debris	**N/A**
Exterior signage is appropriate, in good condition, and visible	**D**
Exterior landscaping is well maintained and appealing	**D**
Exterior lights are fully functional (both building and signage)	**C**
Roadside attention getters	**C**
Tires displayed	**B**
Old tires are organized in bin	**B**
Exterior windows are clean	**A**
Window clings are placed appropriately for entrance traffic	**A**

Comments:
No Comments

Marketing/Advertising	
Monthly POPs are current and displayed in appropriate locations	**N/A**
Staff is aware of monthly promotions	**A**

Comments:
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Interior	
First Impressions	**A**
Interior is bright, inviting and comfortable	**A**
Sales counter is clean and free from clutter	**A**
Interior paint is not faded, chipped, or dirty	**N/A**
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	**-**
Tire stands and tire inserts are displayed and in good condition	**-**
Floor is free from water, mud, dirt, and grease	**-**
Lights are functioning, not burnt out or flickering	**-**
Midgrade & entry-level tires displayed	**D**
Big O brand tires on display	**C**
Major brand tires on display	**C**
Wheels clean, displayed, and free of dust	**C**
Balloons in use	**-**

Comments:
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Restrooms	
Restrooms are clean and in good working order	**A**

Comments:
Clean

Shop

First Impression	**A**
Shop is neat, clean, and organized	**B**
Customer would feel comfortable being brought back in the shop	**C**
Appropriate music played	
Speed lane in use	
Employees in uniform and wearing safety glasses	
Covers and floor mats are used	

Comments:
Final

Photos