

Denver Report Card

Boulder (Store #: 6244)

3000 Valmont Rd Boulder, CO 80301

Created: 7/16/2025

Personnel

First Impression **A**

Customers are VIPd at their vehicles **A**

Employees are dressed in approved Big O uniforms **B**

Uniforms are clean and maintained **B**

Employees are well-groomed **C**

Employees are courteous and polite **C**

Comments:

TEst

Exterior

First Impression **N/A**

Parking lot is clean and free of garbage, cigarette butts, debris **N/A**

Exterior signage is appropriate, in good condition, and visible **D**

Exterior landscaping is well maintained and appealing **D**

Exterior lights are fully functional (both building and signage) **C**

Roadside attention getters **C**

Tires displayed **B**

Old tires are organized in bin **B**

Exterior windows are clean **A**

Window clings are placed appropriately for entrance traffic **A**

Comments:

No Comments

Marketing/Advertising		
Monthly POPs are current and displayed in appropriate locations		N/A
Staff is aware of monthly promotions		A
Comments: Te		

Interior		
First Impressions		A
Interior is bright, inviting and comfortable		A
Sales counter is clean and free from clutter		A
Interior paint is not faded, chipped, or dirty		N/A
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)		-
Tire stands and tire inserts are displayed and in good condition		-
Floor is free from water, mud, dirt, and grease		-
Lights are functioning, not burnt out or flickering		-
Midgrade & entry-level tires displayed		D
Big O brand tires on display		C
Major brand tires on display		C
Wheels clean, displayed, and free of dust		C
Balloons in use		-
Comments: Ts		

Restrooms		
Restrooms are clean and in good working order		A
Comments: Clean		

Shop

First Impression

A

Shop is neat, clean, and organized

B

**Customer would feel comfortable
being brought back in the shop**

C

Appropriate music played

Speed lane in use

**Employees in uniform and wearing
safety glasses**

Covers and floor mats are used

Comments:

Final