

Denver Report Card

Elizabeth (Store #: 6284)

140 Elizabeth St Elizabeth, CO 80107

Created: 7/15/2025

Personnel

First Impression	A
Customers are VIPd at their vehicles	B
Employees are dressed in approved Big O uniforms	C
Uniforms are clean and maintained	D
Employees are well-groomed	F
Employees are courteous and polite	N/A

Comments:

Exterior

First Impression	N/A
Parking lot is clean and free of garbage, cigarette butts, debris	F
Exterior signage is appropriate, in good condition, and visible	D
Exterior landscaping is well maintained and appealing	C
Exterior lights are fully functional (both building and signage)	B
Roadside attention getters	A
Tires displayed	B
Old tires are organized in bin	C
Exterior windows are clean	D
Window clings are placed appropriately for entrance traffic	F

Comments:

Marketing/Advertising	
Monthly POPs are current and displayed in appropriate locations	B
Staff is aware of monthly promotions	C
Comments:	

Interior	
First Impressions	A
Interior is bright, inviting and comfortable	A
Sales counter is clean and free from clutter	A
Interior paint is not faded, chipped, or dirty	B
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	B
Tire stands and tire inserts are displayed and in good condition	B
Floor is free from water, mud, dirt, and grease	C
Lights are functioning, not burnt out or flickering	C
Midgrade & entry-level tires displayed	C
Big O brand tires on display	D
Major brand tires on display	D
Wheels clean, displayed, and free of dust	D
Balloons in use	F
Comments:	

Restrooms	
Restrooms are clean and in good working order	A
Comments:	

Shop

First Impression

N/A

Shop is neat, clean, and organized

F

**Customer would feel comfortable
being brought back in the shop**

D

Appropriate music played

Speed lane in use

**Employees in uniform and wearing
safety glasses**

Covers and floor mats are used

Comments: