Denver Report Card

Denver - Broadway (Store #: 6301)
2000 N Broadway Denver, CO 80205
Created: 10/14/2026

Personnel	
First Impression	**D**
Customers are VIPd at their vehicles	**B**
Employees are dressed in approved Big O uniforms	**C**
Uniforms are clean and maintained	**D**
Employees are well-groomed	**F**
Employees are courteous and polite	**-**

Comments:

Exterior	
First Impression	**B**
Parking lot is clean and free of garbage, cigarette butts, debris	**C**
Exterior signage is appropriate, in good condition, and visible	**D**
Exterior landscaping is well maintained and appealing	**B**
Exterior lights are fully functional (both building and signage)	**D**
Roadside attention getters	**C**
Tires displayed	**C**
Old tires are organized in bin	**C**
Exterior windows are clean	**D**
Window clings are placed appropriately for entrance traffic	**D**

Comments:

Marketing/Advertising	
Monthly POPs are current and displayed in appropriate locations	**D**
Staff is aware of monthly promotions	**D**

Comments:

Interior	
First Impressions	**B**
Interior is bright, inviting and comfortable	**B**
Sales counter is clean and free from clutter	**B**
Interior paint is not faded, chipped, or dirty	**B**
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	**B**
Tire stands and tire inserts are displayed and in good condition	**B**
Floor is free from water, mud, dirt, and grease	**B**
Lights are functioning, not burnt out or flickering	**A**
Midgrade & entry-level tires displayed	**B**
Big O brand tires on display	**C**
Major brand tires on display	**B**
Wheels clean, displayed, and free of dust	**C**
Balloons in use	**B**

Comments:

Restrooms	
Restrooms are clean and in good working order	**B**

Comments:

Shop	
First Impression	**C**
Shop is neat, clean, and organized	**B**
Customer would feel comfortable being brought back in the shop	**C**
Appropriate music played	**C**
Speed lane in use	**B**
Employees in uniform and wearing safety glasses	**B**
Covers and floor mats are used	**B**

Comments:
test

Photos