

Denver Report Card

Denver / Peoria St (Store #: 6231)

4695 Peoria St Denver, CO 80239

Created: 12/15/2025

Personnel

First Impression **A**

Customers are VIPd at their vehicles **F**

Employees are dressed in approved Big O uniforms **C**

Uniforms are clean and maintained **A**

Employees are well-groomed **A**

Employees are courteous and polite **A**

Comments:

Exterior

First Impression **B**

Parking lot is clean and free of garbage, cigarette butts, debris **B**

Exterior signage is appropriate, in good condition, and visible **A**

Exterior landscaping is well maintained and appealing **A**

Exterior lights are fully functional (both building and signage) **A**

Roadside attention getters **A**

Tires displayed **B**

Old tires are organized in bin **A**

Exterior windows are clean **B**

Window clings are placed appropriately for entrance traffic **A**

Comments:

Marketing/Advertising

Monthly POPs are current and displayed in appropriate locations

B

There was one POP that was expired so I took down. Also CMN banner is on its last legs.

Staff is aware of monthly promotions

A

Comments:

Interior

First Impressions

B

Interior is bright, inviting and comfortable

B

Sales counter is clean and free from clutter

C

Interior paint is not faded, chipped, or dirty

B

Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)

A

Tire stands and tire inserts are displayed and in good condition

A

Floor is free from water, mud, dirt, and grease

B

Lights are functioning, not burnt out or flickering

A

Midgrade & entry-level tires displayed

A

Big O brand tires on display

A

Major brand tires on display

A

Wheels clean, displayed, and free of dust

-

Balloons in use

-

Comments:

Restrooms

Restrooms are clean and in good working order

B

Comments:

Shop

First Impression **B**

Shop is neat, clean, and organized **B**

Customer would feel comfortable being brought back in the shop **A**

Appropriate music played **A**

Speed lane in use **-**

Employees in uniform and wearing safety glasses **F** I didn't see safety glasses

Covers and floor mats are used **F** I didn't see floor mats or seat covers

Comments: