

Denver Report Card

Boulder (Store #: 6244)

3000 Valmont Rd Boulder, CO 80301

Created: 12/15/2025

Personnel

| | |
|---|----------|
| First Impression | A |
| Customers are VIPd at their vehicles | F |
| Employees are dressed in approved Big O uniforms | A |
| Uniforms are clean and maintained | A |
| Employees are well-groomed | A |
| Employees are courteous and polite | A |

Comments:

Exterior

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| First Impression | A |
| Parking lot is clean and free of garbage, cigarette butts, debris | B |
| Exterior signage is appropriate, in good condition, and visible | A |
| Exterior landscaping is well maintained and appealing | A |
| Exterior lights are fully functional (both building and signage) | A |
| Roadside attention getters | A |
| Tires displayed | F |
| Old tires are organized in bin | A |
| Exterior windows are clean | A |
| Window clings are placed appropriately for entrance traffic | A |

Comments:

Marketing/Advertising

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| Monthly POPs are current and displayed in appropriate locations | C | No POP for current sale |
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| Staff is aware of monthly promotions | A |
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| Comments: |
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Interior

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| First Impressions | A |
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| Interior is bright, inviting and comfortable | A |
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| Sales counter is clean and free from clutter | A |
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| Interior paint is not faded, chipped, or dirty | A |
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| Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.) | A |
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| Tire stands and tire inserts are displayed and in good condition | A |
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| Floor is free from water, mud, dirt, and grease | A |
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| Lights are functioning, not burnt out or flickering | A |
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| Midgrade & entry-level tires displayed | A |
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| Big O brand tires on display | A |
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| Major brand tires on display | A |
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| Wheels clean, displayed, and free of dust | - |
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| Balloons in use | - |
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| Comments: |
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Restrooms

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| Restrooms are clean and in good working order | A |
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| Comments: |
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Shop

First Impression **A**

Shop is neat, clean, and organized **B**

Customer would feel comfortable being brought back in the shop **A**

Appropriate music played **A**

Speed lane in use **A**

Employees in uniform and wearing safety glasses **A**

Covers and floor mats are used **F** I didn't see floor mats or seat covers being used

Comments: