

Denver Report Card

Denver / Federal Blvd (Store #: 6273)
1940 S Federal Blvd Denver, CO 80219
Created: 3/11/2026

Personnel

First Impression	A
Customers are VIPd at their vehicles	F
Employees are dressed in approved Big O uniforms	A
Uniforms are clean and maintained	A
Employees are well-groomed	A
Employees are courteous and polite	A

Comments:

Exterior

First Impression	B
Parking lot is clean and free of garbage, cigarette butts, debris	C
Exterior signage is appropriate, in good condition, and visible	B
Exterior landscaping is well maintained and appealing	B
Exterior lights are fully functional (both building and signage)	A
Roadside attention getters	-
Tires displayed	F
Old tires are organized in bin	A
Exterior windows are clean	C
Window clings are placed appropriately for entrance traffic	A

Comments:

Marketing/Advertising		
Monthly POPs are current and displayed in appropriate locations	C	
Staff is aware of monthly promotions	A	
Comments:		

Interior		
First Impressions	B	
Interior is bright, inviting and comfortable	B	
Sales counter is clean and free from clutter	C	
Interior paint is not faded, chipped, or dirty	B	
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	B	
Tire stands and tire inserts are displayed and in good condition	A	
Floor is free from water, mud, dirt, and grease	D	
Lights are functioning, not burnt out or flickering	A	
Midgrade & entry-level tires displayed	A	
Big O brand tires on display	A	
Major brand tires on display	A	
Wheels clean, displayed, and free of dust	-	
Balloons in use	-	
Comments:		

Restrooms		
Restrooms are clean and in good working order	D	
Comments:		

Shop

First Impression

B

Shop is neat, clean, and organized

B

**Customer would feel comfortable
being brought back in the shop**

A

Appropriate music played

A

Speed lane in use

-

**Employees in uniform and wearing
safety glasses**

C

I didn't see safety glasses

Covers and floor mats are used

F

I didn't see seat covers or floor mats

Comments: