

## Denver Report Card

Centennial / Potomac St (Store #: 6242)  
6711 S Potomac St Centennial, CO 80112  
Created: 12/15/2025

### Personnel

First Impression	B
Customers are VIPd at their vehicles	F
Employees are dressed in approved Big O uniforms	B
Uniforms are clean and maintained	A
Employees are well-groomed	A
Employees are courteous and polite	A

Comments:

### Exterior

First Impression	B
Parking lot is clean and free of garbage, cigarette butts, debris	A
Exterior signage is appropriate, in good condition, and visible	A
Exterior landscaping is well maintained and appealing	A
Exterior lights are fully functional (both building and signage)	A
Roadside attention getters	A
Tires displayed	F
Old tires are organized in bin	A
Exterior windows are clean	A
Window clings are placed appropriately for entrance traffic	A

Comments:

**Marketing/Advertising**

**Monthly POPs are current and displayed in appropriate locations** F

**Staff is aware of monthly promotions** A

**Comments:**

**Interior**

**First Impressions** A

**Interior is bright, inviting and comfortable** A

**Sales counter is clean and free from clutter** A

**Interior paint is not faded, chipped, or dirty** A

**Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)** A

**Tire stands and tire inserts are displayed and in good condition** A

**Floor is free from water, mud, dirt, and grease** A

**Lights are functioning, not burnt out or flickering** A

**Midgrade & entry-level tires displayed** A

**Big O brand tires on display** A

**Major brand tires on display** A

**Wheels clean, displayed, and free of dust** -

**Balloons in use** -

**Comments:**

**Restrooms**

**Restrooms are clean and in good working order** B

**Comments:**

Shop

**First Impression** **A**

**Shop is neat, clean, and organized** **B**

**Customer would feel comfortable being brought back in the shop** **A**

**Appropriate music played** **A**

**Speed lane in use** **-**

**Employees in uniform and wearing safety glasses** **C** No safety glasses

**Covers and floor mats are used** **F**

**Comments:**