

## Denver Report Card

Wheat Ridge (Store #: 6038)

9491 W 44th Ave #105 Wheat Ridge, CO 80033

Created: 12/15/2025

### Personnel

First Impression **A**

Customers are VIPd at their vehicles **F**

Employees are dressed in approved Big O uniforms **A**

Uniforms are clean and maintained **A**

Employees are well-groomed **A**

Employees are courteous and polite **A**

Comments:

### Exterior

First Impression **A**

Parking lot is clean and free of garbage, cigarette butts, debris **B**

Exterior signage is appropriate, in good condition, and visible **A**

Exterior landscaping is well maintained and appealing **A**

Exterior lights are fully functional (both building and signage) **A**

Roadside attention getters **A**

Tires displayed **B** There were tire stacks out front

Old tires are organized in bin **A**

Exterior windows are clean **B**

Window clings are placed appropriately for entrance traffic **A**

Comments:

## Marketing/Advertising

Monthly POPs are current and displayed in appropriate locations **A**

Staff is aware of monthly promotions **A**

Comments:

## Interior

First Impressions **A**

Interior is bright, inviting and comfortable **A**

Sales counter is clean and free from clutter **A**

Interior paint is not faded, chipped, or dirty **B**

Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.) **A**

Tire stands and tire inserts are displayed and in good condition **A**

Floor is free from water, mud, dirt, and grease **A**

Lights are functioning, not burnt out or flickering **A**

Midgrade & entry-level tires displayed **A**

Big O brand tires on display **A**

Major brand tires on display **A**

Wheels clean, displayed, and free of dust **-**

Balloons in use **A**      Balloons!

Comments:

## Restrooms

Restrooms are clean and in good working order **B**

Comments:

Shop

**First Impression** **A**

**Shop is neat, clean, and organized** **A**

**Customer would feel comfortable being brought back in the shop** **A**

**Appropriate music played** **A**

**Speed lane in use** **-**

**Employees in uniform and wearing safety glasses** **C** I didn't see your safety glasses.

**Covers and floor mats are used** **F** I didn't see seat covers or floor mats

**Comments:**