

## **Denver Report Card**

**Evergreen** (Store #: 6238) 29032 Crossroads Ln Evergreen, CO 80439

Created: 12/15/2025

| Personnel  |   |
|--|---|
| First Impression                                 | A |
| Customers are VIPd at their vehicles             | F |
| Employees are dressed in approved Big O uniforms | В |
| Uniforms are clean and maintained                | A |
| Employees are well-groomed                       | A |
| Employees are courteous and polite               | A |
| Comments:  |   |

| Exterior  |   |
|---|---|
| First Impression  | A |
| Parking lot is clean and free of garbage, cigarette butts, debris | В |
| Exterior signage is appropriate, in good condition, and visible   | A |
| Exterior landscaping is well maintained and appealing             | A |
| Exterior lights are fully functional (both building and signage)  | В |
| Roadside attention getters  | A |
| Tires displayed   | A |
| Old tires are organized in bin                                    | A |
| Exterior windows are clean  | В |
| Window clings are placed appropriately for entrance traffic       | A |
| Comments:   |   |

| Marketing/Advertising   |   |
|---|---|
| Monthly POPs are current and displayed in appropriate locations | A |
| Staff is aware of monthly promotions                            | A |
| Comments:   |   |

| Interior  |   |
|---|---|
| First Impressions   | В |
| Interior is bright, inviting and comfortable  | В |
| Sales counter is clean and free from clutter  | С |
| Interior paint is not faded, chipped, or dirty  | В |
| Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.) | A |
| Tire stands and tire inserts are displayed and in good condition                          | A |
| Floor is free from water, mud, dirt, and grease   | В |
| Lights are functioning, not burnt out or flickering                                       | A |
| Midgrade & entry-level tires displayed  | A |
| Big O brand tires on display  | A |
| Major brand tires on display  | A |
| Wheels clean, displayed, and free of dust   | - |
| Balloons in use   | - |
| Comments:   |   |

| Restrooms                                     |   |
|---|---|
| Restrooms are clean and in good working order | В |
| Comments:                                     |   |

| Shop   |   |                             |
|--|---|-----------------------------|
| First Impression   | Α |                             |
| Shop is neat, clean, and organized                             | Α |                             |
| Customer would feel comfortable being brought back in the shop | Α |                             |
| Appropriate music played                                       | Α |                             |
| Speed lane in use  | - |                             |
| Employees in uniform and wearing safety glasses                | С | I didn't see safety glasses |
| Covers and floor mats are used                                 | - |                             |
| Comments:  |   |                             |