

## Denver Report Card

**Broomfield / Flatirons** (Store #: 6245)  
593 Summit Blvd Broomfield, CO 80021  
Created: 12/15/2025

### Personnel

First Impression	A
Customers are VIPd at their vehicles	F
Employees are dressed in approved Big O uniforms	A
Uniforms are clean and maintained	A
Employees are well-groomed	A
Employees are courteous and polite	A

Comments:

### Exterior

First Impression	A
Parking lot is clean and free of garbage, cigarette butts, debris	A
Exterior signage is appropriate, in good condition, and visible	A
Exterior landscaping is well maintained and appealing	A
Exterior lights are fully functional (both building and signage)	A
Roadside attention getters	A
Tires displayed	F
Old tires are organized in bin	A
Exterior windows are clean	B
Window clings are placed appropriately for entrance traffic	A

Comments:

Marketing/Advertising		
Monthly POPs are current and displayed in appropriate locations	F	I didn't see any POP for the current sale.
Staff is aware of monthly promotions	A	
Comments:		

Interior		
First Impressions	B	
Interior is bright, inviting and comfortable	B	
Sales counter is clean and free from clutter	A	
Interior paint is not faded, chipped, or dirty	-	
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	A	
Tire stands and tire inserts are displayed and in good condition	A	
Floor is free from water, mud, dirt, and grease	C	
Lights are functioning, not burnt out or flickering	A	
Midgrade & entry-level tires displayed	A	
Big O brand tires on display	A	
Major brand tires on display	A	
Wheels clean, displayed, and free of dust	-	
Balloons in use	-	
Comments:		

Restrooms		
Restrooms are clean and in good working order	D	Bathroom needed a good cleaning.
Comments:		

**Shop****First Impression****A****Shop is neat, clean, and organized****A****Customer would feel comfortable  
being brought back in the shop****A****Appropriate music played****A****Speed lane in use****-****Employees in uniform and wearing  
safety glasses****F**

I didn't see any safety glasses.

**Covers and floor mats are used****-****Comments:**