

## Denver Report Card

**Broomfield / Flatirons** (Store #: 6245)  
593 Summit Blvd Broomfield, CO 80021  
Created: 12/15/2025

### Personnel

|   |          |
|---|----------|
| <b>First Impression</b>                                 | <b>A</b> |
| <b>Customers are VIPd at their vehicles</b>             | <b>F</b> |
| <b>Employees are dressed in approved Big O uniforms</b> | <b>A</b> |
| <b>Uniforms are clean and maintained</b>                | <b>A</b> |
| <b>Employees are well-groomed</b>                       | <b>A</b> |
| <b>Employees are courteous and polite</b>               | <b>A</b> |

Comments:

### Exterior

|  |          |
|--|----------|
| <b>First Impression</b>  | <b>A</b> |
| <b>Parking lot is clean and free of garbage, cigarette butts, debris</b> | <b>A</b> |
| <b>Exterior signage is appropriate, in good condition, and visible</b>   | <b>A</b> |
| <b>Exterior landscaping is well maintained and appealing</b>             | <b>A</b> |
| <b>Exterior lights are fully functional (both building and signage)</b>  | <b>A</b> |
| <b>Roadside attention getters</b>  | <b>A</b> |
| <b>Tires displayed</b>   | <b>F</b> |
| <b>Old tires are organized in bin</b>                                    | <b>A</b> |
| <b>Exterior windows are clean</b>  | <b>B</b> |
| <b>Window clings are placed appropriately for entrance traffic</b>       | <b>A</b> |

Comments:

**Marketing/Advertising**

|  |          |  |
|--|----------|--|
| <b>Monthly POPs are current and displayed in appropriate locations</b> | <b>F</b> | I didn't see any POP for the current sale. |
| <b>Staff is aware of monthly promotions</b>                            | <b>A</b> |  |

**Comments:**

**Interior**

|  |          |  |
|--|----------|--|
| <b>First Impressions</b>   | <b>B</b> |  |
| <b>Interior is bright, inviting and comfortable</b>  | <b>B</b> |  |
| <b>Sales counter is clean and free from clutter</b>  | <b>A</b> |  |
| <b>Interior paint is not faded, chipped, or dirty</b>  | <b>-</b> |  |
| <b>Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)</b> | <b>A</b> |  |
| <b>Tire stands and tire inserts are displayed and in good condition</b>                          | <b>A</b> |  |
| <b>Floor is free from water, mud, dirt, and grease</b>   | <b>C</b> |  |
| <b>Lights are functioning, not burnt out or flickering</b>                                       | <b>A</b> |  |
| <b>Midgrade &amp; entry-level tires displayed</b>  | <b>A</b> |  |
| <b>Big O brand tires on display</b>  | <b>A</b> |  |
| <b>Major brand tires on display</b>  | <b>A</b> |  |
| <b>Wheels clean, displayed, and free of dust</b>   | <b>-</b> |  |
| <b>Balloons in use</b>   | <b>-</b> |  |

**Comments:**

**Restrooms**

|  |          |                                  |
|--|----------|----------------------------------|
| <b>Restrooms are clean and in good working order</b> | <b>D</b> | Bathroom needed a good cleaning. |
|--|----------|----------------------------------|

**Comments:**

Shop

**First Impression** **A**

**Shop is neat, clean, and organized** **A**

**Customer would feel comfortable being brought back in the shop** **A**

**Appropriate music played** **A**

**Speed lane in use** **-**

**Employees in uniform and wearing safety glasses** **F** I didn't see any safety glasses.

**Covers and floor mats are used** **-**

**Comments:**