

Denver Report Card

Lakewood / Colfax Ave (Store #: 6250)
9009 W Colfax Ave Lakewood, CO 80215
Created: 12/15/2025

Personnel

First Impression	A	
Customers are VIPd at their vehicles	F	I didn't see any VIPs.
Employees are dressed in approved Big O uniforms	A	
Uniforms are clean and maintained	A	
Employees are well-groomed	A	
Employees are courteous and polite	A	

Comments:

Exterior

First Impression	A	
Parking lot is clean and free of garbage, cigarette butts, debris	A	
Exterior signage is appropriate, in good condition, and visible	A	
Exterior landscaping is well maintained and appealing	A	
Exterior lights are fully functional (both building and signage)	A	
Roadside attention getters	-	
Tires displayed	F	
Old tires are organized in bin	A	
Exterior windows are clean	B	
Window clings are placed appropriately for entrance traffic	A	

Comments:

Marketing/Advertising

Monthly POPs are current and displayed in appropriate locations **A**

Staff is aware of monthly promotions **A**

Comments:

Interior

First Impressions **A**

Interior is bright, inviting and comfortable **A**

Sales counter is clean and free from clutter **B**

Interior paint is not faded, chipped, or dirty **A**

Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.) **A**

Tire stands and tire inserts are displayed and in good condition **A**

Floor is free from water, mud, dirt, and grease **A**

Lights are functioning, not burnt out or flickering **A**

Midgrade & entry-level tires displayed **A**

Big O brand tires on display **A**

Major brand tires on display **A**

Wheels clean, displayed, and free of dust **-**

Balloons in use **-**

Comments:

Restrooms

Restrooms are clean and in good working order **C** Needed some touchup. Base of toilet could use a good cleaning also.

Comments:

Shop

First Impression

A

Shop is neat, clean, and organized

A

Customer would feel comfortable being brought back in the shop

A

Appropriate music played

A

Speed lane in use

A

Employees in uniform and wearing safety glasses

A

Every employee in back was wearing safety glasses

Covers and floor mats are used

F

I didn't see seat covers and floor mats

Comments: