

## Denver Report Card

Denver / Federal Blvd (Store #: 6273)  
1940 S Federal Blvd Denver, CO 80219  
Created: 12/15/2025

### Personnel

First Impression	A	
Customers are VIPd at their vehicles	F	I didn't see any
Employees are dressed in approved Big O uniforms	A	
Uniforms are clean and maintained	A	
Employees are well-groomed	A	
Employees are courteous and polite	A	

Comments:

### Exterior

First Impression	A	
Parking lot is clean and free of garbage, cigarette butts, debris	B	
Exterior signage is appropriate, in good condition, and visible	B	
Exterior landscaping is well maintained and appealing	A	
Exterior lights are fully functional (both building and signage)	-	
Roadside attention getters	-	
Tires displayed	-	
Old tires are organized in bin	A	
Exterior windows are clean	B	
Window clings are placed appropriately for entrance traffic	A	

Comments:

**Marketing/Advertising**

**Monthly POPs are current and displayed in appropriate locations**      **C**

**Staff is aware of monthly promotions**      **A**

**Comments:**

**Interior**

**First Impressions**      **A**

**Interior is bright, inviting and comfortable**      **A**

**Sales counter is clean and free from clutter**      **A**

**Interior paint is not faded, chipped, or dirty**      **-**

**Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)**      **A**

**Tire stands and tire inserts are displayed and in good condition**      **A**

**Floor is free from water, mud, dirt, and grease**      **B**

**Lights are functioning, not burnt out or flickering**      **A**

**Midgrade & entry-level tires displayed**      **A**

**Big O brand tires on display**      **A**

**Major brand tires on display**      **A**

**Wheels clean, displayed, and free of dust**      **-**

**Balloons in use**      **-**

**Comments:**

**Restrooms**

**Restrooms are clean and in good working order**      **B**

**Comments:**

Shop

**First Impression** **A**

**Shop is neat, clean, and organized** **B**

**Customer would feel comfortable being brought back in the shop** **A**

**Appropriate music played** **A**

**Speed lane in use** **-**

**Employees in uniform and wearing safety glasses** **-** I didn't see any any safety glasses

**Covers and floor mats are used** **F** I didn't see any seat covers or floor mats

**Comments:**