# Denver Report Card

**Denver / Pecos St** (Store #: 6268)
7500 Pecos St Denver, CO 80221
Created: 10/14/2026

| Personnel | |
|---|---|
| **First Impression** | **A** |
| **Customers are VIPd at their vehicles** | **F** |
| **Employees are dressed in approved Big O uniforms** | **C** |
| **Uniforms are clean and maintained** | **A** |
| **Employees are well-groomed** | **A** |
| **Employees are courteous and polite** | **A** |
| **Comments:** | |

| Exterior | |
|---|---|
| **First Impression** | **A** |
| **Parking lot is clean and free of garbage, cigarette butts, debris** | **A** |
| **Exterior signage is appropriate, in good condition, and visible** | **A** |
| **Exterior landscaping is well maintained and appealing** | **A** |
| **Exterior lights are fully functional (both building and signage)** | **A** |
| **Roadside attention getters** | **A** |
| **Tires displayed** | **A** |
| **Old tires are organized in bin** | **A** |
| **Exterior windows are clean** | **B** |
| **Window clings are placed appropriately for entrance traffic** | **A** |
| **Comments:** | |

| Marketing/Advertising | |
|---|---|
| **Monthly POPs are current and displayed in appropriate locations** | **A** |
| **Staff is aware of monthly promotions** | **A** |

**Comments:**

| Interior | |
|---|---|
| **First Impressions** | **A** |
| **Interior is bright, inviting and comfortable** | **A** |
| **Sales counter is clean and free from clutter** | **A** |
| **Interior paint is not faded, chipped, or dirty** | **B** |
| **Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)** | **A** |
| **Tire stands and tire inserts are displayed and in good condition** | **A** |
| **Floor is free from water, mud, dirt, and grease** | **A** |
| **Lights are functioning, not burnt out or flickering** | **A** |
| **Midgrade & entry-level tires displayed** | **A** |
| **Big O brand tires on display** | **A** |
| **Major brand tires on display** | **A** |
| **Wheels clean, displayed, and free of dust** | **A** |
| **Balloons in use** | **-** |

**Comments:**

| Restrooms | |
|---|---|
| **Restrooms are clean and in good working order** | **B** |

**Comments:**

| Shop | | |
|---|---|---|
| **First Impression** | **A** | |
| **Shop is neat, clean, and organized** | **A** | |
| **Customer would feel comfortable being brought back in the shop** | **A** | |
| **Appropriate music played** | **A** | |
| **Speed lane in use** | **-** | |
| **Employees in uniform and wearing safety glasses** | **-** | I didn’t see any safety glasses |
| **Covers and floor mats are used** | **-** | |
| **Comments:** | | |

## Photos