Denver Report Card

Broomfield (Store #: 6292)
6430 W 120th Ave Broomfield, CO 80020
Created: 10/14/2026

Personnel		
First Impression	**A**	
Customers are VIPd at their vehicles	**-**	I didn't see any VIPs
Employees are dressed in approved Big O uniforms	**A**	
Uniforms are clean and maintained	**A**	
Employees are well-groomed	**A**	
Employees are courteous and polite	**A**	
Comments:		

Exterior		
First Impression	**A**	
Parking lot is clean and free of garbage, cigarette butts, debris	**A**	
Exterior signage is appropriate, in good condition, and visible	**A**	
Exterior landscaping is well maintained and appealing	**A**	
Exterior lights are fully functional (both building and signage)	**A**	
Roadside attention getters	**A**	
Tires displayed	**A**	
Old tires are organized in bin	**A**	
Exterior windows are clean	**A**	
Window clings are placed appropriately for entrance traffic	**A**	
Comments:		

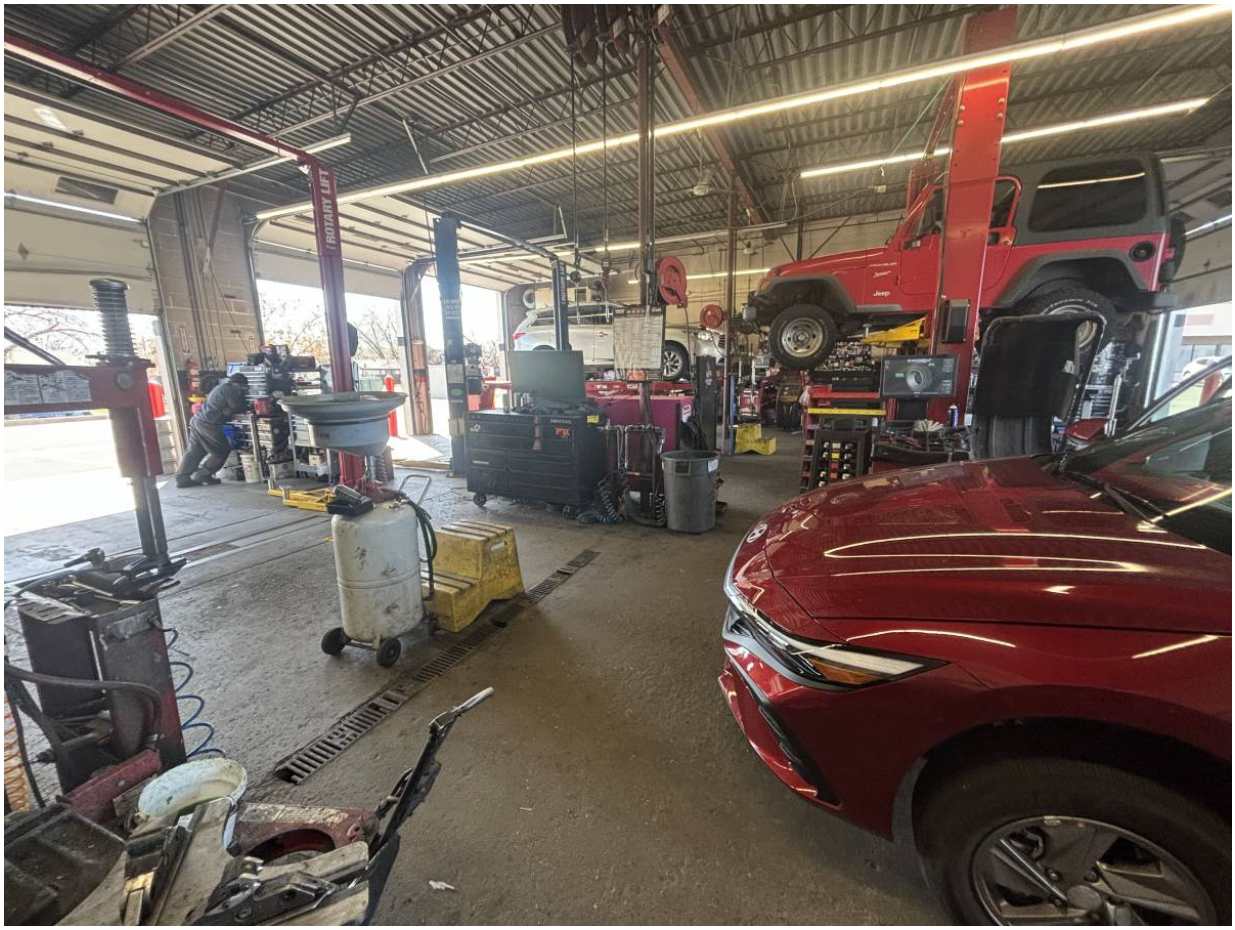
Marketing/Advertising		
Monthly POPs are current and displayed in appropriate locations	**C**	I didn't see POP for the current national sale
Staff is aware of monthly promotions	**A**	
Comments:		

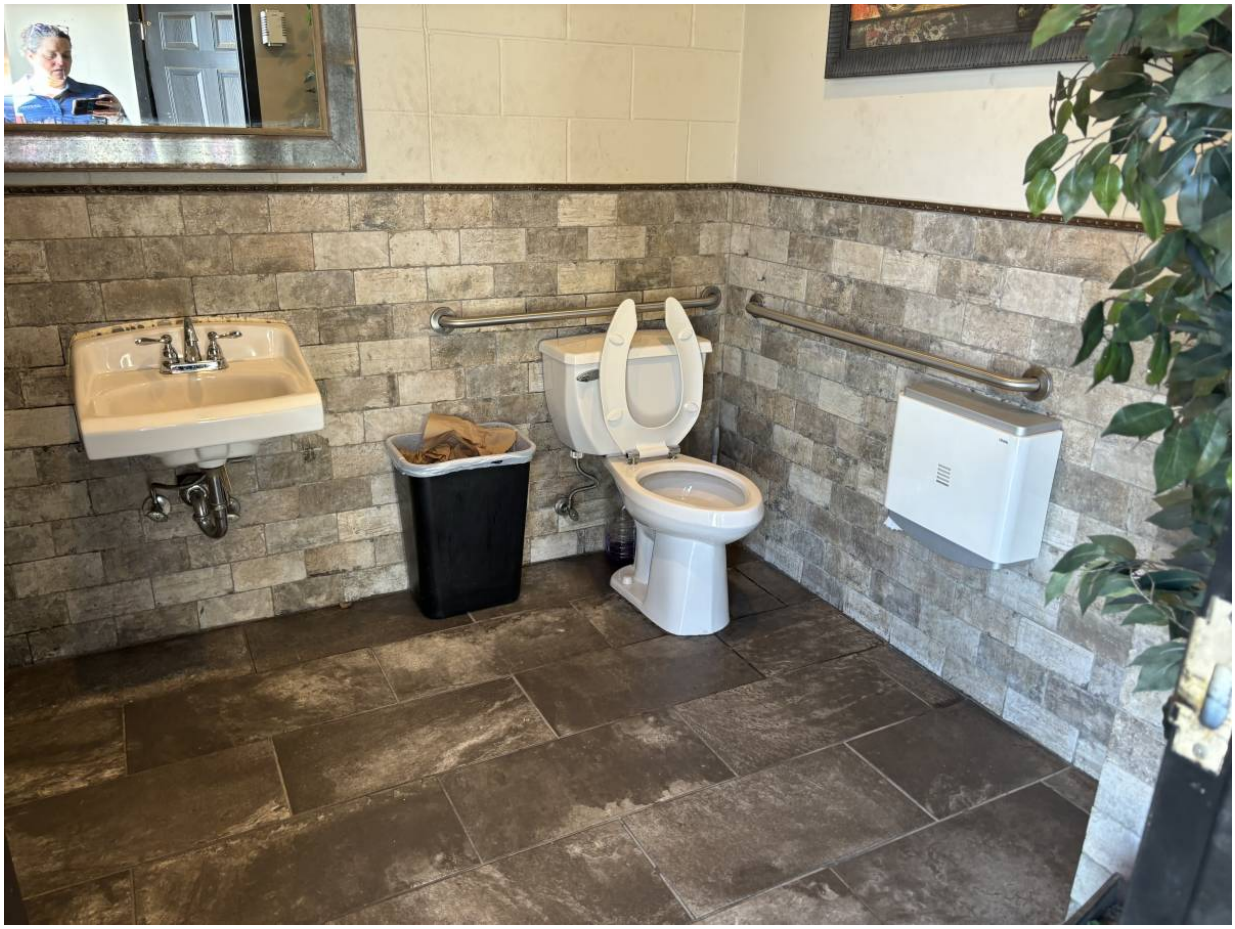
Interior		
First Impressions	**A**	
Interior is bright, inviting and comfortable	**A**	
Sales counter is clean and free from clutter	**A**	
Interior paint is not faded, chipped, or dirty	**A**	
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	**B**	No coffee
Tire stands and tire inserts are displayed and in good condition	**B**	Displays look good but no tire inserts
Floor is free from water, mud, dirt, and grease	**A**	
Lights are functioning, not burnt out or flickering	**A**	
Midgrade & entry-level tires displayed	**A**	
Big O brand tires on display	**A**	
Major brand tires on display	**A**	
Wheels clean, displayed, and free of dust	**-**	
Balloons in use	**A**	Balloons inside and out!
Comments:		

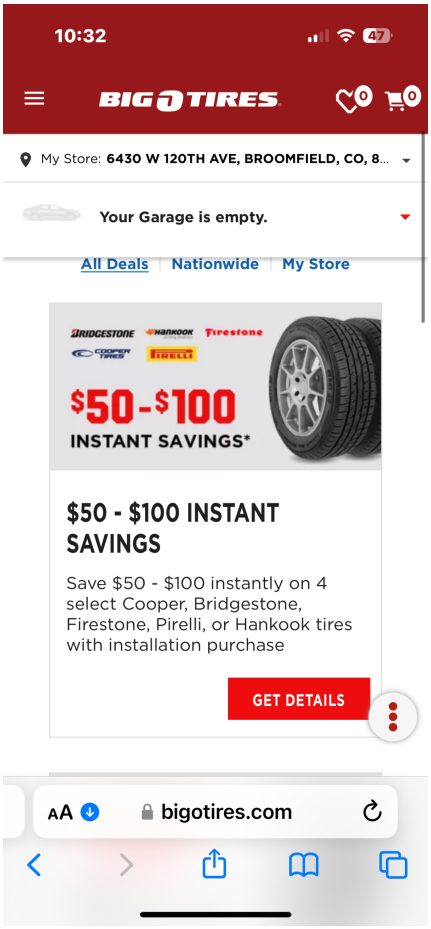
Restrooms		
Restrooms are clean and in good working order	**B**	
Comments:		

Shop		
First Impression	**A**	
Shop is neat, clean, and organized	**A**	
Customer would feel comfortable being brought back in the shop	**A**	
Appropriate music played	**A**	
Speed lane in use	**-**	
Employees in uniform and wearing safety glasses	**A**	Every employee was wearing safety glasses!
Covers and floor mats are used	**-**	I didn't see any covers being used.
Comments:		

Photos


ROTARY LIFT
Jeep




10:32
BIG O TIRES
My Store: 6430 W 120TH AVE, BROOMFIELD, CO, 8...
Your Garage is empty.
All Deals | Nationwide | My Store
BRIDGESTONE HANKOOK Firestone COOPER TIRES PIRELLI
$50-$100
INSTANT SAVINGS*
$50 - $100 INSTANT SAVINGS
Save $50 - $100 instantly on 4 select Cooper, Bridgestone, Firestone, Pirelli, or Hankook tires with installation purchase
GET DETAILS
AA
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