

Denver Report Card

Broomfield (Store #: 6292)

6430 W 120th Ave Broomfield, CO 80020

Created: 12/15/2025

Personnel

First Impression	A	
Customers are VIPd at their vehicles	-	I didn't see any VIPs
Employees are dressed in approved Big O uniforms	A	
Uniforms are clean and maintained	A	
Employees are well-groomed	A	
Employees are courteous and polite	A	

Comments:

Exterior

First Impression	A	
Parking lot is clean and free of garbage, cigarette butts, debris	A	
Exterior signage is appropriate, in good condition, and visible	A	
Exterior landscaping is well maintained and appealing	A	
Exterior lights are fully functional (both building and signage)	A	
Roadside attention getters	A	
Tires displayed	A	
Old tires are organized in bin	A	
Exterior windows are clean	A	
Window clings are placed appropriately for entrance traffic	A	

Comments:

Marketing/Advertising

Monthly POPs are current and displayed in appropriate locations	C	I didn't see POP for the current national sale
Staff is aware of monthly promotions	A	

Comments:

Interior

First Impressions	A	
Interior is bright, inviting and comfortable	A	
Sales counter is clean and free from clutter	A	
Interior paint is not faded, chipped, or dirty	A	
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	B	No coffee
Tire stands and tire inserts are displayed and in good condition	B	Displays look good but no tire inserts
Floor is free from water, mud, dirt, and grease	A	
Lights are functioning, not burnt out or flickering	A	
Midgrade & entry-level tires displayed	A	
Big O brand tires on display	A	
Major brand tires on display	A	
Wheels clean, displayed, and free of dust	-	
Balloons in use	A	Balloons inside and out!

Comments:

Restrooms

Restrooms are clean and in good working order	B
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Comments:

Shop

First Impression

A

Shop is neat, clean, and organized

A

Customer would feel comfortable being brought back in the shop

A

Appropriate music played

A

Speed lane in use

-

Employees in uniform and wearing safety glasses

A

Every employee was wearing safety glasses!

Covers and floor mats are used

-

I didn't see any covers being used.

Comments: