

## Denver Report Card

Wheat Ridge (Store #: 6038)

9491 W 44th Ave #105 Wheat Ridge, CO 80033

Created: 12/15/2025

### Personnel

First Impression **A**

Customers are VIPd at their vehicles - I didn't see any VIPs today.

Employees are dressed in approved Big O uniforms **A**

Uniforms are clean and maintained **A**

Employees are well-groomed **A**

Employees are courteous and polite **A**

Comments:

### Exterior

First Impression **A**

Parking lot is clean and free of garbage, cigarette butts, debris **A**

Exterior signage is appropriate, in good condition, and visible **A**

Exterior landscaping is well maintained and appealing **A**

Exterior lights are fully functional (both building and signage) **A**

Roadside attention getters **A**

Tires displayed -

Old tires are organized in bin **A**

Exterior windows are clean **A**

Window clings are placed appropriately for entrance traffic **A**

Comments:

## Marketing/Advertising

<b>Monthly POPs are current and displayed in appropriate locations</b>	<b>B</b>	One POP up for the sale that ended yesterday
<b>Staff is aware of monthly promotions</b>	<b>A</b>	

Comments:

## Interior

**First Impressions** **A**

**Interior is bright, inviting and comfortable** **A**

**Sales counter is clean and free from clutter** **A**

**Interior paint is not faded, chipped, or dirty** **-**

**Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)** **A**

**Tire stands and tire inserts are displayed and in good condition** **A**

**Floor is free from water, mud, dirt, and grease** **A**

**Lights are functioning, not burnt out or flickering** **A**

**Midgrade & entry-level tires displayed** **A**

**Big O brand tires on display** **A**

**Major brand tires on display** **A**

**Wheels clean, displayed, and free of dust** **-**

**Balloons in use** **-**

Comments:

## Restrooms

**Restrooms are clean and in good working order** **B**

Comments:

Shop

**First Impression** **A**

**Shop is neat, clean, and organized** **A**

**Customer would feel comfortable being brought back in the shop** **A**

**Appropriate music played** **A**

**Speed lane in use** **-**

**Employees in uniform and wearing safety glasses** **A**

**Covers and floor mats are used** **A**

**Comments:**