

Denver Report Card

Centennial / University Blvd (Store #: 6294)

8110 S University Blvd Centennial, CO 80122

Created: 7/15/2025

Personnel

First Impression	A	
Customers are VIPd at their vehicles	F	I didn't see any VIPs
Employees are dressed in approved Big O uniforms	A	
Uniforms are clean and maintained	A	
Employees are well-groomed	A	
Employees are courteous and polite	A	

Comments:

Exterior

First Impression	A
Parking lot is clean and free of garbage, cigarette butts, debris	A
Exterior signage is appropriate, in good condition, and visible	A
Exterior landscaping is well maintained and appealing	A
Exterior lights are fully functional (both building and signage)	A
Roadside attention getters	A
Tires displayed	A
Old tires are organized in bin	A
Exterior windows are clean	B
Window clings are placed appropriately for entrance traffic	A

Comments:

Marketing/Advertising		
Monthly POPs are current and displayed in appropriate locations	A	
Staff is aware of monthly promotions	A	
Comments:		

Interior		
First Impressions	B	
Interior is bright, inviting and comfortable	B	
Sales counter is clean and free from clutter	A	
Interior paint is not faded, chipped, or dirty	C	
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	A	
Tire stands and tire inserts are displayed and in good condition	B	
Floor is free from water, mud, dirt, and grease	B	
Lights are functioning, not burnt out or flickering	A	
Midgrade & entry-level tires displayed	A	
Big O brand tires on display	A	
Major brand tires on display	A	
Wheels clean, displayed, and free of dust	-	
Balloons in use	-	
Comments:		

Restrooms		
Restrooms are clean and in good working order	C	I know it's an older bathroom, but I'd love to see a coat of paint or anything we could do to touch it up.
Comments:		

Shop		
First Impression	B	
Shop is neat, clean, and organized	C	
Customer would feel comfortable being brought back in the shop	B	
Appropriate music played	F	Song that was playing when I walked in was disappointing.
Speed lane in use	-	
Employees in uniform and wearing safety glasses	C	Some employees wearing their regular regular glasses, but the rest not wearing safety glasses.
Covers and floor mats are used	F	I didn't see any being used.
Comments:		