

Denver Report Card

Parker (Store #: 6246)

10431 Parkglenn Way Parker, CO 80138

Created: 7/15/2025

Personnel

| | | |
|---|----------|--|
| First Impression | A | |
| Customers are VIPd at their vehicles | A | CJ will get a giddy card from me for his VIP!! |
| Employees are dressed in approved Big O uniforms | C | |
| Uniforms are clean and maintained | A | |
| Employees are well-groomed | A | |
| Employees are courteous and polite | A | |

Comments:

Exterior

| | | |
|--|----------|-----------------------------------|
| First Impression | A | |
| Parking lot is clean and free of garbage, cigarette butts, debris | A | |
| Exterior signage is appropriate, in good condition, and visible | A | |
| Exterior landscaping is well maintained and appealing | A | |
| Exterior lights are fully functional (both building and signage) | A | |
| Roadside attention getters | - | |
| Tires displayed | F | Not doing tires because of thefts |
| Old tires are organized in bin | A | |
| Exterior windows are clean | B | |
| Window clings are placed appropriately for entrance traffic | A | |

Comments:

| Marketing/Advertising | | |
|---|---|--|
| Monthly POPs are current and displayed in appropriate locations | A | |
| Staff is aware of monthly promotions | A | |
| Comments: | | |

| Interior | | |
|---|---|--|
| First Impressions | A | |
| Interior is bright, inviting and comfortable | A | |
| Sales counter is clean and free from clutter | B | |
| Interior paint is not faded, chipped, or dirty | - | |
| Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.) | A | |
| Tire stands and tire inserts are displayed and in good condition | A | |
| Floor is free from water, mud, dirt, and grease | A | |
| Lights are functioning, not burnt out or flickering | A | |
| Midgrade & entry-level tires displayed | A | |
| Big O brand tires on display | A | |
| Major brand tires on display | A | |
| Wheels clean, displayed, and free of dust | - | |
| Balloons in use | - | |
| Comments: | | |

| Restrooms | | |
|---|---|--|
| Restrooms are clean and in good working order | A | |
| Comments: | | |

Shop**First Impression****A****Shop is neat, clean, and organized****B****Customer would feel comfortable
being brought back in the shop****A****Appropriate music played****A****Speed lane in use****-****Employees in uniform and wearing
safety glasses****F**

I did not see employees with glasses on.

Covers and floor mats are used**-****Comments:**