Denver Report Card

Wheat Ridge (Store #: 6038)
9491 W 44th Ave #105 Wheat Ridge, CO 80033
Created: 10/14/2026

Personnel	
First Impression	**B**
Customers are VIPd at their vehicles	**-**
Employees are dressed in approved Big O uniforms	**-**
Uniforms are clean and maintained	**B**
Employees are well-groomed	**C**
Employees are courteous and polite	**D**

Comments:

Exterior	
First Impression	**-**
Parking lot is clean and free of garbage, cigarette butts, debris	**-**
Exterior signage is appropriate, in good condition, and visible	**-**
Exterior landscaping is well maintained and appealing	**-**
Exterior lights are fully functional (both building and signage)	**-**
Roadside attention getters	**-**
Tires displayed	**-**
Old tires are organized in bin	**-**
Exterior windows are clean	**-**
Window clings are placed appropriately for entrance traffic	**-**

Comments:

Marketing/Advertising	
Monthly POPs are current and displayed in appropriate locations	**-**
Staff is aware of monthly promotions	**-**
Comments:	

Interior	
First Impressions	**-**
Interior is bright, inviting and comfortable	**-**
Sales counter is clean and free from clutter	**-**
Interior paint is not faded, chipped, or dirty	**-**
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	**-**
Tire stands and tire inserts are displayed and in good condition	**-**
Floor is free from water, mud, dirt, and grease	**-**
Lights are functioning, not burnt out or flickering	**-**
Midgrade & entry-level tires displayed	**-**
Big O brand tires on display	**-**
Major brand tires on display	**-**
Wheels clean, displayed, and free of dust	**-**
Balloons in use	**-**
Comments:	

Restrooms	
Restrooms are clean and in good working order	**-**
Comments:	

Shop

First Impression	**-**
Shop is neat, clean, and organized	**-**
Customer would feel comfortable being brought back in the shop	**-**
Appropriate music played	**-**
Speed lane in use	**-**
Employees in uniform and wearing safety glasses	**-**
Covers and floor mats are used	**-**

Comments:

Photos