

## Denver Report Card

Denver / Peoria St (Store #: 6231)

4695 Peoria St Denver, CO 80239

Created: 12/15/2025

### Personnel

<b>First Impression</b>	-	Continue to ignore my emails. Just trying to figure out the photo feature. Thanks for letting me practice on your stores.
<b>Customers are VIPd at their vehicles</b>	-	
<b>Employees are dressed in approved Big O uniforms</b>	-	
<b>Uniforms are clean and maintained</b>	-	
<b>Employees are well-groomed</b>	-	
<b>Employees are courteous and polite</b>	-	

Comments:

### Exterior

<b>First Impression</b>	-	
<b>Parking lot is clean and free of garbage, cigarette butts, debris</b>	-	
<b>Exterior signage is appropriate, in good condition, and visible</b>	-	
<b>Exterior landscaping is well maintained and appealing</b>	-	
<b>Exterior lights are fully functional (both building and signage)</b>	-	
<b>Roadside attention getters</b>	-	
<b>Tires displayed</b>	-	
<b>Old tires are organized in bin</b>	-	
<b>Exterior windows are clean</b>	-	
<b>Window clings are placed appropriately for entrance traffic</b>	-	

Comments:

## Marketing/Advertising

Monthly POPs are current and displayed in appropriate locations -

Staff is aware of monthly promotions -

Comments:

## Interior

First Impressions -

Interior is bright, inviting and comfortable -

Sales counter is clean and free from clutter -

Interior paint is not faded, chipped, or dirty -

Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.) -

Tire stands and tire inserts are displayed and in good condition -

Floor is free from water, mud, dirt, and grease -

Lights are functioning, not burnt out or flickering -

Midgrade & entry-level tires displayed -

Big O brand tires on display -

Major brand tires on display -

Wheels clean, displayed, and free of dust -

Balloons in use -

Comments:

## Restrooms

Restrooms are clean and in good working order -

Comments:

Shop

**First Impression** -

**Shop is neat, clean, and organized** -

**Customer would feel comfortable being brought back in the shop** -

**Appropriate music played** -

**Speed lane in use** -

**Employees in uniform and wearing safety glasses** -

**Covers and floor mats are used** -

**Comments:**