Denver Report Card

Denver / Peoria St (Store #: 6231)
4695 Peoria St Denver, CO 80239
Created: 10/14/2026

Personnel		
First Impression	-	Continue to ignore my emails. Just trying to figure out the photo feature. Thanks for letting me practice on your stores.
Customers are VIPd at their vehicles	-	
Employees are dressed in approved Big O uniforms	-	
Uniforms are clean and maintained	-	
Employees are well-groomed	-	
Employees are courteous and polite	-	
Comments:		

Exterior		
First Impression	-	
Parking lot is clean and free of garbage, cigarette butts, debris	-	
Exterior signage is appropriate, in good condition, and visible	-	
Exterior landscaping is well maintained and appealing	-	
Exterior lights are fully functional (both building and signage)	-	
Roadside attention getters	-	
Tires displayed	-	
Old tires are organized in bin	-	
Exterior windows are clean	-	
Window clings are placed appropriately for entrance traffic	-	
Comments:		

Marketing/Advertising	
Monthly POPs are current and displayed in appropriate locations	**-**
Staff is aware of monthly promotions	**-**
Comments:	

Interior	
First Impressions	**-**
Interior is bright, inviting and comfortable	**-**
Sales counter is clean and free from clutter	**-**
Interior paint is not faded, chipped, or dirty	**-**
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	**-**
Tire stands and tire inserts are displayed and in good condition	**-**
Floor is free from water, mud, dirt, and grease	**-**
Lights are functioning, not burnt out or flickering	**-**
Midgrade & entry-level tires displayed	**-**
Big O brand tires on display	**-**
Major brand tires on display	**-**
Wheels clean, displayed, and free of dust	**-**
Balloons in use	**-**
Comments:	

Restrooms	
Restrooms are clean and in good working order	**-**
Comments:	

Shop

First Impression	**-**
Shop is neat, clean, and organized	**-**
Customer would feel comfortable being brought back in the shop	**-**
Appropriate music played	**-**
Speed lane in use	**-**
Employees in uniform and wearing safety glasses	**-**
Covers and floor mats are used	**-**

Comments:

Photos

Something happened