

## Denver Report Card

Conifer (Store #: 6295)

26237 Conifer Rd Conifer, CO 80433

Created: 12/13/2025

### Personnel

First Impression	A
Customers are VIPd at their vehicles	F
Employees are dressed in approved Big O uniforms	A
Uniforms are clean and maintained	B
Employees are well-groomed	A
Employees are courteous and polite	A

Comments:

### Exterior

First Impression	B
Parking lot is clean and free of garbage, cigarette butts, debris	B
Exterior signage is appropriate, in good condition, and visible	A
Exterior landscaping is well maintained and appealing	A
Exterior lights are fully functional (both building and signage)	A
Roadside attention getters	A
Tires displayed	A
Old tires are organized in bin	A
Exterior windows are clean	B
Window clings are placed appropriately for entrance traffic	A

Comments:

## Marketing/Advertising

<b>Monthly POPs are current and displayed in appropriate locations</b>	<b>C</b>	There were several tire inserts and signs that had expired POP.
<b>Staff is aware of monthly promotions</b>	<b>A</b>	

Comments:

## Interior

**First Impressions** **A**

**Interior is bright, inviting and comfortable** **A**

**Sales counter is clean and free from clutter** **C**

**Interior paint is not faded, chipped, or dirty** **C**

**Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)** **A**

**Tire stands and tire inserts are displayed and in good condition** **A**

**Floor is free from water, mud, dirt, and grease** **B**

**Lights are functioning, not burnt out or flickering** **B**

**Midgrade & entry-level tires displayed** **A**

**Big O brand tires on display** **A**

**Major brand tires on display** **A**

**Wheels clean, displayed, and free of dust** **A**

**Balloons in use** **N/A**

Comments:

## Restrooms

**Restrooms are clean and in good working order** **C** Sink, toilet, and floor all need a touch up.

Comments:

## Shop

**First Impression**

**B**

**Shop is neat, clean, and organized**

**B**

**Customer would feel comfortable being brought back in the shop**

**B**

**Appropriate music played**

**F**

While I was in the shop I heard music playing that mentioned the "b" word and "n" word. I might be disappointed if customers were to hear this.

**Speed lane in use**

**N/A**

**Employees in uniform and wearing safety glasses**

**B**

**Covers and floor mats are used**

**F**

I didn't see floor mats or covers inside any of the cars.

**Comments:**