

Denver Report Card

Conifer (Store #: 6295)

26237 Conifer Rd Conifer, CO 80433

Created: 7/15/2025

Personnel

First Impression	A
Customers are VIPd at their vehicles	F
Employees are dressed in approved Big O uniforms	A
Uniforms are clean and maintained	B
Employees are well-groomed	A
Employees are courteous and polite	A

Comments:

Exterior

First Impression	B
Parking lot is clean and free of garbage, cigarette butts, debris	B
Exterior signage is appropriate, in good condition, and visible	A
Exterior landscaping is well maintained and appealing	A
Exterior lights are fully functional (both building and signage)	A
Roadside attention getters	A
Tires displayed	A
Old tires are organized in bin	A
Exterior windows are clean	B
Window clings are placed appropriately for entrance traffic	A

Comments:

Marketing/Advertising		
Monthly POPs are current and displayed in appropriate locations	C	There were several tire inserts and signs that had expired POP.
Staff is aware of monthly promotions	A	
Comments:		

Interior		
First Impressions	A	
Interior is bright, inviting and comfortable	A	
Sales counter is clean and free from clutter	C	
Interior paint is not faded, chipped, or dirty	C	
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)	A	
Tire stands and tire inserts are displayed and in good condition	A	
Floor is free from water, mud, dirt, and grease	B	
Lights are functioning, not burnt out or flickering	B	
Midgrade & entry-level tires displayed	A	
Big O brand tires on display	A	
Major brand tires on display	A	
Wheels clean, displayed, and free of dust	A	
Balloons in use	N/A	
Comments:		

Restrooms		
Restrooms are clean and in good working order	C	Sink, toilet, and floor all need a touch up.
Comments:		

Shop		
First Impression	B	
Shop is neat, clean, and organized	B	
Customer would feel comfortable being brought back in the shop	B	
Appropriate music played	F	While I was in the shop I heard music playing that mentioned the "b" word and "n" word. I might be disappointed if customers were to hear this.
Speed lane in use	N/A	
Employees in uniform and wearing safety glasses	B	
Covers and floor mats are used	F	I didn't see floor mats or covers inside any of the cars.
Comments:		