Denver Report Card

Conifer (Store #: 6295)
26237 Conifer Rd Conifer, CO 80433
Created: 10/14/2026

Personnel
First Impression
Customers are VIPd at their vehicles
Employees are dressed in approved Big O uniforms
Uniforms are clean and maintained
Employees are well-groomed
Employees are courteous and polite
Comments:

Exterior
First Impression
Parking lot is clean and free of garbage, cigarette butts, debris
Exterior signage is appropriate, in good condition, and visible
Exterior landscaping is well maintained and appealing
Exterior lights are fully functional (both building and signage)
Roadside attention getters
Tires displayed
Old tires are organized in bin
Exterior windows are clean
Window clings are placed appropriately for entrance traffic
Comments:

Marketing/Advertising

Monthly POPs are current and displayed in appropriate locations
Staff is aware of monthly promotions
Comments:

Interior

First Impressions
Interior is bright, inviting and comfortable
Sales counter is clean and free from clutter
Interior paint is not faded, chipped, or dirty
Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.)
Tire stands and tire inserts are displayed and in good condition
Floor is free from water, mud, dirt, and grease
Lights are functioning, not burnt out or flickering
Midgrade & entry-level tires displayed
Big O brand tires on display
Major brand tires on display
Wheels clean, displayed, and free of dust
Balloons in use
Comments:

Restrooms

Restrooms are clean and in good working order
Comments:

Shop
First Impression
Shop is neat, clean, and organized
Customer would feel comfortable being brought back in the shop
Appropriate music played
Speed lane in use
Employees in uniform and wearing safety glasses
Covers and floor mats are used
Comments:

Photos