

Denver Report Card

Englewood (Store #: 6299) 840 W Hampden Ave Englewood, CO 80110

Created: 9/15/2025

| Personnel | | |
|--|---|-----------------------|
| First Impression | Α | |
| Customers are VIPd at their vehicles | F | I didn't see any VIPs |
| Employees are dressed in approved Big O uniforms | A | |
| Uniforms are clean and maintained | Α | |
| Employees are well-groomed | Α | |
| Employees are courteous and polite | A | |
| Comments: | | |

| Exterior | | |
|---|---|---|
| First Impression | Α | |
| Parking lot is clean and free of garbage, cigarette butts, debris | A | Lots of cigarette butts and trash in the parking lot. |
| Exterior signage is appropriate, in good condition, and visible | A | |
| Exterior landscaping is well maintained and appealing | A | |
| Exterior lights are fully functional (both building and signage) | A | |
| Roadside attention getters | Α | |
| Tires displayed | Α | |
| Old tires are organized in bin | Α | |
| Exterior windows are clean | Α | |
| Window clings are placed appropriately for entrance traffic | A | |
| Comments: | | |

| Marketing/Advertising | | |
|---|---|--|
| Monthly POPs are current and displayed in appropriate locations | Α | Lots of old Popee up for expired sales. Also had a black Friday sticker and a spring super sale sign up. |
| Staff is aware of monthly promotions | Α | |
| Comments: | | |

| Interior | | |
|---|---|----------------------------------|
| First Impressions | Α | |
| Interior is bright, inviting and comfortable | Α | |
| Sales counter is clean and free from clutter | В | |
| Interior paint is not faded, chipped, or dirty | Α | |
| Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.) | Α | |
| Tire stands and tire inserts are displayed and in good condition | Α | |
| Floor is free from water, mud, dirt, and grease | В | |
| Lights are functioning, not burnt out or flickering | Α | |
| Midgrade & entry-level tires displayed | Α | |
| Big O brand tires on display | Α | |
| Major brand tires on display | Α | |
| Wheels clean, displayed, and free of dust | С | Displayed but super super dusty. |
| Balloons in use | F | Balloons! |
| Comments: | | |

| Restrooms | | |
|---|---|-----------------------------------|
| Restrooms are clean and in good working order | В | Sink and mirror needed a touchup. |
| Comments: | | |

| Shop | | |
|--|---|----------------------------------|
| First Impression | Α | |
| Shop is neat, clean, and organized | В | |
| Customer would feel comfortable being brought back in the shop | Α | |
| Appropriate music played | В | |
| Speed lane in use | - | |
| Employees in uniform and wearing safety glasses | С | I didn't see any safety glasses. |
| Covers and floor mats are used | F | |
| Comments: | | |