

Denver Report Card

Aurora / Abilene St (Store #: 6270)

796 S Abilene St Aurora, CO 80012

Created: 12/15/2025

Personnel

First Impression A

Customers are VIPd at their vehicles F

Employees are dressed in approved Big O uniforms A

Uniforms are clean and maintained A

Employees are well-groomed A

Employees are courteous and polite A

Comments:

Exterior

First Impression A

Parking lot is clean and free of garbage, cigarette butts, debris B

Exterior signage is appropriate, in good condition, and visible A

Exterior landscaping is well maintained and appealing A

Exterior lights are fully functional (both building and signage) A

Roadside attention getters A

Tires displayed A

Old tires are organized in bin A

Exterior windows are clean B

Window clings are placed appropriately for entrance traffic A

Comments:

Marketing/Advertising

Monthly POPs are current and displayed in appropriate locations **A**

Staff is aware of monthly promotions **A**

Comments:

Interior

First Impressions **A**

Interior is bright, inviting and comfortable **A**

Sales counter is clean and free from clutter **A**

Interior paint is not faded, chipped, or dirty **A**

Waiting area is clean, comfortable, and appealing (contains toys, female magazines, etc.) **A**

Tire stands and tire inserts are displayed and in good condition **A**

Floor is free from water, mud, dirt, and grease **A**

Lights are functioning, not burnt out or flickering **A**

Midgrade & entry-level tires displayed **A**

Big O brand tires on display **A**

Major brand tires on display **A**

Wheels clean, displayed, and free of dust **-**

Balloons in use **-**

Comments:

Restrooms

Restrooms are clean and in good working order **A**

Comments:

Shop

First Impression **A**

Shop is neat, clean, and organized **A**

Customer would feel comfortable being brought back in the shop **A**

Appropriate music played **A**

Speed lane in use **-**

Employees in uniform and wearing safety glasses **A**

Covers and floor mats are used **-**

Comments: